

N E W S R E L E A S E

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Manufacturing, still a potent force, offers variety of hands-on jobs

Manufacturing remains a potent force in California's economy, offering a wide variety of jobs and good pay for workers who enjoy hands-on tasks and like to see daily tangible results, according to *Manufacturing Careers*, a new on-line guide from the Labor Market Information Division (LMID) of the Employment Development Department.

Reports of the demise of manufacturing have been exaggerated. While the more traditional production jobs are indeed declining, jobs in design and logistics are growing. More than one and a half million Californians now work in this field, and job opportunities will open up over the next decade as many workers retire. While computer skills are becoming increasingly important, many manufacturing jobs do not require a college education.

Manufacturing Careers profiles 68 manufacturing occupations. It includes day-to-day tasks; required skills, knowledge, and abilities; outlook and wages; trends; training requirements and apprenticeship information; recommended high school courses; information on how to locate local employers; advancement opportunities; and other sources of information.

LMID developed *Manufacturing Careers* as one in a series of guides, each focusing on an individual industry. The guide is available on-line at the www.labormarketinfo.edd.ca.gov.

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